

Morecambe Town Council

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Proper Officer: Mr Luke Trevaskis

Minutes of Ordinary Meeting of Morecambe Town Council's Festivals, Sponsorships and Events Committee held remotely (via online Zoom platform) at 6pm on the twelfth day of January 2021.

Present: Councillors M Pattison, D Whitaker, C Matthews; P Heath; J Goodwin; V Boyd-Power; P Clarke.

In attendance: Mr Luke Trevaskis (Proper Officer) and one member of the public.

Minute 20184

Apologies

Apologies for absence received from Cllrs Ross-Clasper and Anderton.

Minute 20185

Declarations of Interests

Cllr Pattison noted membership of Lancashire County Council.

Minute 20186

Public Participation

No members of the public were present.

Minute 20187

The minutes of the last meeting were unanimously approved.

Minute 20188

Festivals

It was noted that no applications had been received for grants as yet.

Virtual solutions were discussed and it was noted that there was a lot of people who did not have access to digital devices and internet.

The Committee discussed mental health issues associated with Covid-19 and members felt there may be projects required for mental health moving forward.

A number of ideas were discussed and it was agreed to await further information regarding Covid-19 restrictions.

The Proper Officer agreed to update the website so that it was clear applicants could submit a grant for a remote-based solution that could be accessed virtually.

It was recommended for members to look at Eventbrite for further inspiration and speak to local community groups such as Wise Up Workshops to better understand the scope of deliverables that could be achieved during lockdown.

Ideas were discussed to recognise Edward Elgar who came to Morecambe and began the Morecambe Music Festival of yesteryear.

Members were also reminded that applications could still be received in this financial year for any events to take place in the next financial year.

It was resolved to initiate conversations with third parties to explore activities that can take place over the next year such as a Red Arrows fly-by and a drone display, and encourage other organisations to put their ideas forward.

It was agreed to run an event in Happy Mount Park prior to next Christmas.

Minute 20189

Sponsorships

It was agreed to publish a press release once lockdown restrictions ease to encourage groups in the community to come forward for sponsorships to promote health, wellbeing, social-cohesion and equal opportunities.

Minute 20190

Events

It was resolved to hold a 'Young Morecambe Musician of the Year' competition - Cllr Whitaker to make enquiries and report back.

Minute 20191

3-Year Plan

It was agreed that the Committee would be keen to see festivals, sponsorships and events be promoted in the Three-Year Action Plan.